

Preview

Photonics West 2009 – Innovations, Awards – and a Good-bye to San Jose



Conferences and Courses: 24–29 January 2009 in San Jose, CA, USA

Biomedical Optics Exhibition: 24–25 January 2009 in San Jose, CA, USA

Photonics West Exhibition: 27–29 January 2009 in San Jose, CA, USA

San Jose, CA, USA (kj) – As North America's most important photonics event, Photonics West 2009 (24–29 January, San Jose, CA, USA) will bring together more than 17,500 attendees from 50 countries at the center of one of the world's hottest technology markets, the Silicon Valley. The visitors will await a synergy of technical sessions and exhibitions.

With more than 1,100 companies from around the globe, the Photonics West exhibition (27–29 January) is one of the largest optics and photonics shows worldwide and a "can't miss event" in the industries' event calendar. The exhibitors present their latest innovations in the fields of components, systems, and applications for optics and photonics manufacturing, electronic imaging, IR sources and detectors, optical detectors, fibers and materials, cameras and displays, and many more.

The highly regarded technical program will feature more than 3,275 technical papers, 85 conferences, 75 technical courses and professional development workshops. Leading international experts will provide insights via numerous plenary and hot-topics sessions.

One of the highlights of Photonics West 2009 will be the first presentation of the annual Prism Awards, a new awards program for photonics innovation, sponsored by Photonics West organizer SPIE and Laurin Publishing. The global competition will honor best innovative products and processes that were brought to market between September 2007 and September 2008.

The 2009 show will be particularly memorable because it marks the last year, the event will be held in San Jose's Convention Center. In 2010, the SPIE Photonics West will move to San Francisco's Moscone Center.

Exhibition Spotlight: Cluster Groups and Pavilions

Cluster Groups and Pavilions are becoming more and more important and contribute significantly to the exhibitions success. The

advantages for both, the pavilion exhibitors and visitors, are obvious: the exhibitors benefit from a great visibility as well as organizational and promotional support from the pavilion organizer, and the visitors can meet a lot of companies from a particular country or region by visiting only one booth. In 2009, Photonics West is expecting eight national and five state pavilions from Canada, China, France, Germany, Holland, Scotland, Singapore (first-time participation), Switzerland and the US with altogether 184 exhibitors.

"Optical Technologies made in Germany" – the German Pavilion

For the sixth year in a row, the German joint exhibition booth (Convention Center, booth 1801) is an inherent part of the world's largest optics and photonics exhibition. With the largest amount of exhibitors ever – impressive 47 companies and research institutes – the "German Pavilion" provides a profound insight into the innovative strength and diversity of this leading technology in Germany. Covering 2500 sq. ft., the "German Pavilion" once again is the biggest booth of the exhibi-

tion and has become a main attraction.

Initiated by OptecNet Deutschland, the Association of the German Competence Networks, and SPECTARIS, the German Industry Association for Optical, Medical and Mechanical Technologies, and supported by the Federal Ministry of Economics and Technology, the "German Pavilion" presents leading edge technology "made in Germany". The success of this concept is reflected by the repeated participation of SME companies and institutes like Feldmann GmbH, Fraunhofer Institute for Silicate Research ISC, m2k-laser GmbH, Moulded Optics GmbH, LZH Laser Zentrum Hannover, and POG Präzisionstechnik Gera GmbH, as well as by the first-time participation of BTE Bedampfungstechnik GmbH, Dausinger + Giesen GmbH, DIOP-TIC GmbH, DynTest Technologies GmbH, ilis gmbh, inno-spec GmbH, Paul Pleiger Maschinenfabrik GmbH & Co. KG, TSB Technologiestiftung Innovationsagentur Berlin GmbH, and Vistec Electron Beam GmbH.

The "German Evening", traditionally held on the second day of the show, will provide the opportunity to network at a high level and of course enjoy German hospitality.

Cluster Groups and Pavilions	No. of exhibitors	Booth no.
German Pavilion	47	1801
New York Cluster	24	326-347; 6092-6098A
French Pavilion	18	1609; 6140
China Pavilion	16	1938-1947; 6150-6153
Holland Pavilion	15	6270
Colorado Cluster	14	1206-1215; 1306, 1308, 1310, 1312; 6081, 6083, 6085
Arizona Cluster	10	414-422; 6008, 6010, 6012
Florida Cluster	10	632-642; 6178, 6180
Canada Pavilion	9	1700
Swiss Cluster	7	6162-6169
Carolinas Cluster	7	6170-6177
Singapore Pavilion	6	6379, 6381, 6383, 6385, 6387, 6389
Scottish Pavilion	1	1703